

HOW TO

ADVERTISE YOUR CHILD CARE OPENINGS



Here are some resources you can use to advertise your new Child Care business!



Canva

Canva is an online design tool that allows users to easily design and create everything from flyers to social media graphics and videos.

You can create a free account at www.canva.com to start creating today!



Technology & Print Resources

If you need access to computers or are looking for resources to print materials, try these local businesses:

- Public Libraries
- UPS Store
- OfficeMax



Notify Us!

Contact Allen County Job & Family Services as well as the YWCA of Lima when you have openings.



Social Media

Find potential clients on social media by creating a page for your new business.

- Create a page for your business on Facebook
- Be sure your address, phone number, hours, services, child care type, and any other important details are included
- Post to your page regularly to advertise openings
 - Be sure to get consent from parents before sharing any photos of children
- Share your content on other relevant, local groups and pages
- Highlight customer testimonials on your page

Download our app to get access to **FREE** social media marketing tutorials!



LEARN | CONNECT | GROW

